

## **IRFU Youth Ambassadors for the Club**

### **Is your club interested in recruiting more volunteers to spread the legacy of the Rugby World Cup? If so, why not get involved in the 'Club as a Hub' RWC project?**

The aim of the project is to recruit enthusiastic youth volunteers to increase participation in local rugby clubs across the country. Working closely with a club mentor the Youth Ambassador will lead a series of social rugby events across a variety of age groups. They will facilitate your club to engage with the local community with a view to gaining additional members (players and volunteers), some who are new to the game and some who may be returning, former members.

Your club will be giving young people the chance to gain valuable experience as well as leadership skills. Training will be provided by the IRFU. Volunteers will also be supported with IRFU kit and essential costs will be covered.

#### What's in it for my club?

Through the YA your club will have an opportunity to

- Recruit new members for the club
- Increase clubhouse usage and income
- Showcase your club to the local community and the values associated with the game
- Gain new ideas and a youth perspective on issues for your club
- Engage the local community as a future volunteer workforce
- Strengthen links between your club and the wider community

#### What can I do to get involved?

If you wish get involved in the pilot project you will ideally:

- Identify a club mentor who will work with the YA over the 2015-16 season; using the DHL Rugby World Cup Pack to engage the local community in the lead up to and following the Rugby World Cup
- Work with the YA as they organise social rugby events and linking with the wider community
- Attend a RWC impact workshop provided by IRFU regionally throughout August

#### Mentors of the Youth Ambassadors are likely to be:

- Over 18-years of age
- A member of the rugby club
- A role model in the club and committed work within the values of the IRFU
- Support and engage young people in a positive way
- Organised with good time management skills
- Available between September 2015 and April 2016 to support events run by the YA based on the needs of the club or attend training with them provided by IRFU

**If you have further questions you can contact [IRFU@impactRWC@irishrugby.ie](mailto:IRFU@impactRWC@irishrugby.ie).**

**If you have a suitable 'Youth Ambassador' in mind they can register to become an IRFU volunteer @[www.irishrugby.ie/club/welcoming\\_clubs/index.php](http://www.irishrugby.ie/club/welcoming_clubs/index.php)**